



March 6, 2010 (Reminder – First Saturday of the Month in March)



Feature Program - Chris Clarke-Epstein - *“Thinking for Others: How Speakers Create Value for Their Clients and Audiences.”*

What do people really want from speakers? Information, of course. But they could get that from reading a book. What they want from us are the insights, stories, and enthusiasm that can help them turn information into action! During this interactive session you'll be challenged to look at your expertise from a different perspective, clarify your messages, and think about what you really do for your audiences. You'll uncover creative ways to learn what your audiences want and need to learn about your subject areas. You and your audiences will be glad you've decided to think on their behalf.

Chris Clarke-Epstein, CSP (Former NSA National President)

Chris Clarke-Epstein, CSP is a student of words—both spoken and written, a lover of storytelling—both true and slightly stretched, and a master of changes—both big and small. An award winning speaker, trainer, and author, she has created and presented programs that inspire people to look at their world from a fresh perspective, apply new knowledge, and make change.

Chris' nine books have been published by New York publishers, her own publishing company—Another Pair of Shoes Press, and Kinko's. Her last book, *78 Important Questions Every Leader Should Ask and Answer*, has been translated into 12 languages—none of which she can actually read. Chris often has blinding flashes of the obvious on airplanes, reads almost every Star Trek novel published, and thinks speaking is about the best profession in the whole wide world.

Registration & Networking: 8:30am-9:00am

Business Meeting: 9:00am-approximately 9:35am

Featured Presentation: 9:35am-11:45am (includes 15 min. break)

Wrap-up: 11:45am-12:00 noon

Crowne Plaza Hotel - 2829 Williams Blvd. - Kenner, LA - 504.467.5611

R.S.V.P. & membership inquiries to Ellen Martin (ellen@anewleafpo.com or 504.296.1856)

Program questions or comments to Craig Cortello (ccortello@LDV-Enterprises.com or 504.304.7167)